

**Where business comes to life.**



**Henley**  
Business School

UNIVERSITY OF READING



## More than just a business school

Many other institutions offer business education, so what makes Henley different? The answer is, we are about much more than just education. We offer the opportunity to live, breathe, practice and create business.

Henley participants don't just learn a list of facts and theories. They develop and apply their learning to real-life

situations, examining issues around ethics and sustainability and building an understanding of the wider global impact of business on society. This creates future leaders with strong business acumen, who are responsible and have a wider perspective.

Bringing business to life is at the heart of what we do.

“ We believe that success in business requires an understanding of more than just business. ”

## A rich heritage

Henley Business School was founded on the principle of harnessing life experience to business achievement. We began over 70 years ago as the Administrative Staff College with the mission to retrain demobilised officers as business leaders to rebuild the British economy after the war. In tranquil riverside surroundings, leaders from government, military and the church came together to bring business to life. An institution and an ideology was born.

In February, the Henley Business School careers team won the 'Best University Careers/Employability Service' Award\*.

\*National Undergraduate Employment Awards 2018



## Henley highlights



Founded in 1945, the then named 'Administrative Staff College' was established to support the UK's post-war economic rebuilding plan and improve the quality of UK management.



Department of Land Management & Development established at the University of Reading.

First Masters (MA in Business) runs, which was renamed MBA by the end of the 70s.



Henley Management College merged with the University of Reading to create Henley Business School.



Army Higher Education Pathway (AHEP) announced.

1945

1957

1968

1969-1978

1974

1980

1988

1991

2005

2008

2010

2017

2018

Prince Philip, The Duke of Edinburgh, visited the college.

Dr Meredith Belbin's business games research began. He studied the Team Role theory.



Scholarships offered for Women in Management & Headteachers.



Henley overseas operations began in Hong Kong, Finland, Denmark and Germany.



ICMA Centre established with cutting-edge trading rooms.



Pathways to Property introduced (a programme for Year 12 students in UK state schools and colleges, who would like to find out more about a career in the property sector).

## From the Thames Valley to the world

From quiet beginnings on the banks of the River Thames, Henley has become a truly international business school with multiple locations and with partnerships, campuses and offices worldwide. We welcome over 7,000 students from more than 140 countries to our campuses. Our faculty too has a truly international flavour with 150 academics from 18 countries teaching a curriculum with a truly global perspective.

Henley people belong to a large, multinational community that includes over 75,000 alumni in 150 countries. The Henley ethos is now in every corner of the globe and our reach goes further than ever before.



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## An inspiring environment

Our locations are a key part of Henley's culture. MBA, DBA and executive education participants learn in the tranquil riverside setting of our Greenlands campus, a former stately home with a history stretching back to Medieval times. The historic buildings and 134 acres of parkland inspire a special sense of community and a calm, contemplative environment for learning.

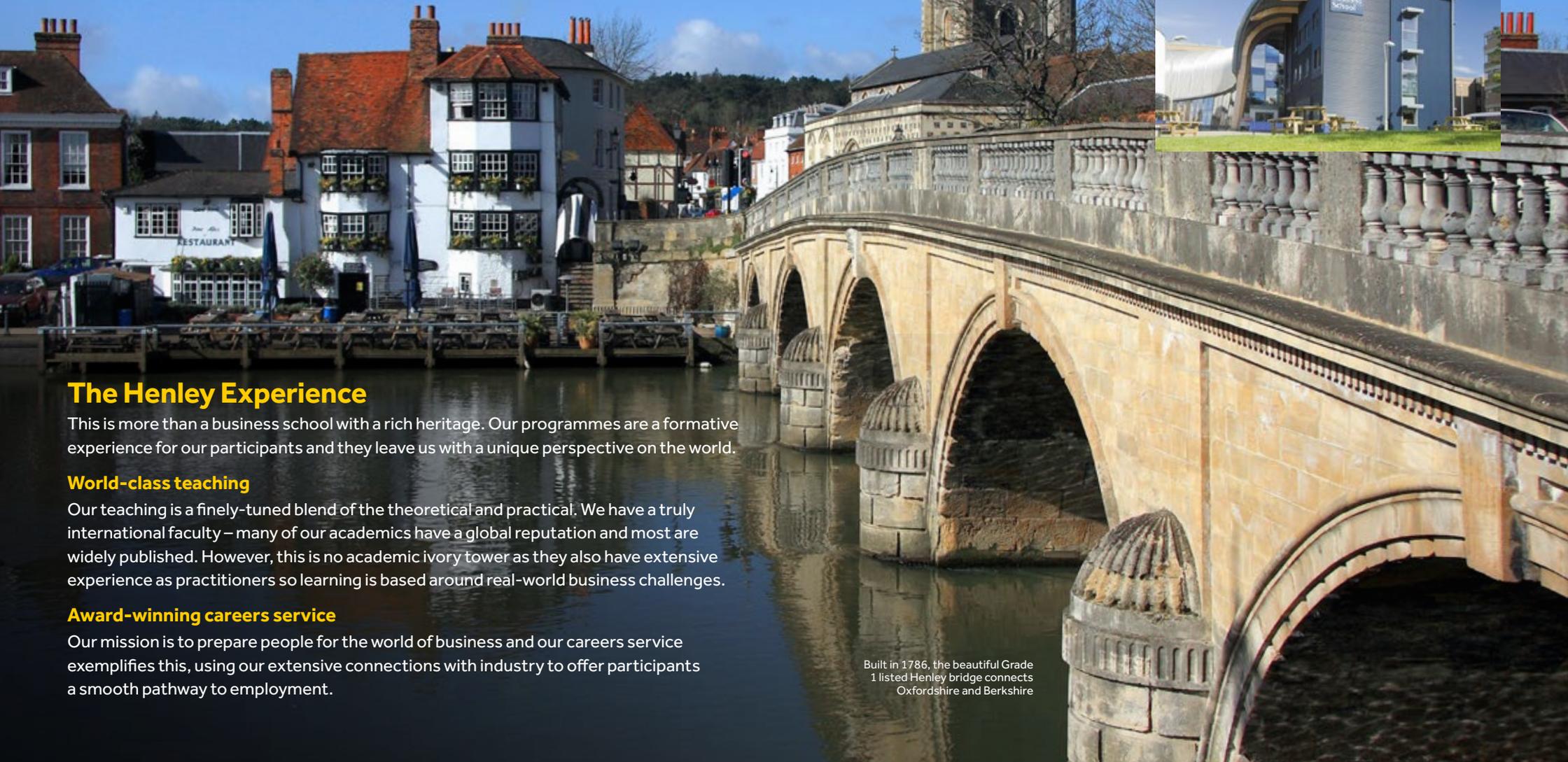
Home to our undergraduate and postgraduate programmes is our Whiteknights campus at the University of Reading, which has the cultural and entertainment facilities of Reading on its doorstep and the City of London just a 30-minute train journey away. Whiteknights is also the location for the ICMA Centre which has taken practice-based learning in finance to new levels.



Greenlands campus



Whiteknights campus



## The Henley Experience

This is more than a business school with a rich heritage. Our programmes are a formative experience for our participants and they leave us with a unique perspective on the world.

### World-class teaching

Our teaching is a finely-tuned blend of the theoretical and practical. We have a truly international faculty – many of our academics have a global reputation and most are widely published. However, this is no academic ivory tower as they also have extensive experience as practitioners so learning is based around real-world business challenges.

### Award-winning careers service

Our mission is to prepare people for the world of business and our careers service exemplifies this, using our extensive connections with industry to offer participants a smooth pathway to employment.

Built in 1786, the beautiful Grade 1 listed Henley bridge connects Oxfordshire and Berkshire

## Henley at every stage of the journey

Henley Business School is a full-service business school, offering everything from degree programmes for undergraduates to executive education for company board directors. We provide support at every stage of any career.

### Undergraduate

Degree programmes in four areas: Accounting, Business & Management, Finance (at the ICMA Centre) and Real Estate & Planning.

### Postgraduate

A broad range of Master's degrees ranging from Accounting, Business & Management, Finance (ICMA Centre), Information Management and Real Estate & Planning to our Master's in Management programme.

We also offer opportunities to undertake research towards a PhD, Doctor of Business Administration (DBA) or MSc in Business & Management.

### The Henley MBA

The Henley MBA is offered in two study options - the Executive MBA - Global (21 months part-time) and the Executive MBA - Flexible (30 months part-time).



# From the classroom to the boardroom

## Executive Education at Henley

### Open Programmes

For executives from middle management to board level, we offer programmes in leadership, governance, strategy, general management, influence and impact. In addition, there are specialist programmes on coaching and behavioural change and HR management.



#TOP 25 GLOBALLY IN THE COMBINED RANKING  
OF CUSTOM AND OPEN PROGRAMMES

Financial Times Executive Education, 2018

### Customised Programmes

For public and private sector organisations we offer leadership, organisational development and talent management programmes, tailored to the client's strategic objectives. These range from multi-modular integrated programmes to bespoke qualifications such as an in-company MBA.

### UK Apprenticeship Levy

Henley designs sector and company-specific Apprenticeship Levy programmes, that can be funded through the government's Apprenticeship Levy. Delivered through our strategic collaboration with EY, these programmes create an opportunity for organisations to unlock the potential within their workforce, to use the levy as a catalyst for change, and to drive innovation to help deliver their strategic vision.

### The Henley Partnership

Through the Henley Partnership, senior leaders in a select group of member organisations have access to a programme of leadership development masterclasses.

### Coaching, Consultancy and Research

Our work isn't just about programmes. We help clients in many ways, such as working with their top teams on strategy and governance and helping their HR professionals to improve talent management processes. Through our Centre for Coaching, we take on bespoke research activities and help companies to develop a coaching culture. For many organisations, Henley Business School is an important strategic partner.



## World-leading research

Original research is at the heart of Henley Business School and a key component in all our programmes. It is driven by the quality and reputation of our faculty and we are proud that 98% of our output is internationally recognised.

Our partners include IBM, Royal Mail, the Mayor of London and the Bank of England. We have been commissioned by the UK Government to carry out a comprehensive analysis with a view to enhancing its performance.

### Our specialist research centres include:

- Euro Asian Studies
- Intelligent Places
- International Business History
- Real Estate Planning & Research
- Social & Organisational Studies
- Customer Management
- Leadership
- Entrepreneurship
- Organisational Learning & Knowledge Strategies
- Informatics
- John H Dunning Centre for International Business
- John Madejski Centre for Reputation
- Finance at the ICMA Centre

Visit [henley.ac.uk/research/research-centres](https://www.henley.ac.uk/research/research-centres) for more on these research areas.



## Fields of specialism

### International Business & Strategy

We help define the research agenda in the fields of international business and international business history.

### Real Estate & Planning

Established for over 50 years, we undertake leading-edge research into real estate, planning and land as well as offering a wide range of undergraduate and postgraduate degree courses.

- #1 Land & Property Management (Complete University Guide 2019)
- 1st in UK for graduate career prospects for Land & Property Management (Sunday Times University Guide 2018)

### ICMA Centre

Home to the world's most extensive dealing room facilities outside an investment bank, the ICMA Centre lets students experience finance in action within an innovative learning environment, whilst also undertaking world-leading research and consultancy work in the financial arena.

### Business Informatics, Systems & Accounting

BISA integrates socio-technical thinking and interdisciplinary expertise in information management, business processes and systems, accounting and finance.

### Marketing & Reputation

Offering academic leadership and practitioner expertise in strategic marketing, customer management, digital marketing and reputation management.

### Leadership, Organisations & Behaviour

Defining the research agenda in the fields of leadership, entrepreneurship, knowledge management, human resources, and social and organisation studies.



## Diverse partnerships

Henley was founded on the belief that success in business takes an understanding of more than just business. It requires a wider perspective and an ability to see the bigger picture. To not just improve business but to improve society itself. It is this belief that means we are careful with the selection of our partners. This rich tapestry of experiences to draw from is what gives us our unique advantage – where business comes to life.



### The Financial Conduct Authority (FCA)

Since 2013 Henley has been supporting the FCA in its aims of developing Financial Regulation as a profession. A new MSc in Financial Regulation was created exclusively for FCA staff and other regulatory organisations. 80% of those asked have said they were more inclined to consider an ongoing career at the FCA as a result of participating.



### The British Army

Henley has a long tradition of working with service personnel and is now academic implementation partner for the Army Higher Education Pathway (AHEP), which allows selected Officer Cadets entering the Commissioning Course at the Royal Military Academy Sandhurst, to pursue either a BSc or MSc in Leadership and Strategic studies over the early years of their career.



### The Diwan to the Royal Court of Oman

The Diwan acts as the interface between the ruling Sultan and those who will be most affected by its future. This partnership with Henley lays the foundations for a more prosperous and sustainable future by running programmes that are built around specific sets of objectives for senior leaders within the public and private sectors enabling them to deliver on national projects and targets.



### FLSmidth, Denmark

Founded in 1882 as a pioneer and market leader in the cement and mining industries, FLSmidth partnered with Henley to address the downturn in profit margins. An in-depth organisational development intervention for the top 250 managers was initiated and the result was that these co-created programmes reinvigorated FLSmidth's competitive position from a stockholder's 'sell' to 'buy'.

## Our Alumni

Everyone studying here joins a highly engaged and active worldwide network of over 75,000 business professionals.

This is supported by dozens of events a year, from master-classes and webinars to social events such as picnics in the English countryside and a gathering at the Oktoberfest in Munich.

Alumni often return to continue their professional development by engaging in lifelong learning, and many support the school through the giving of time, expertise, mentoring partnerships and financial gifts.

The Henley Live platform also creates a community that allows Henley alumni and supporters to connect.



**Jonathan Firth**  
MBA 1996  
Vice President



**Capt Dr Mike Young**  
DBA 2005  
Head of Leadership  
& Management



**Jane Holbrook**  
MSc 2012  
Chief Executive  
Officer



**Gordon Seabright**  
MBA 2002  
Executive Director



## Setting standards

At Henley Business School, we value the feedback we receive from participants and partners and constantly re-evaluate our programmes to improve standards and facilities.

We want everyone to enjoy a highly productive and rewarding time at Henley. Our positions in student satisfaction and teaching excellence surveys show that we succeed.

## Internationally recognised excellence

We are proud to hold triple-accredited status from: AMBA, EQUIS & AACSB.

Our triple-accredited status provides reassurance to both course participants and organisations that we work with of the quality and high standards of our courses and faculty.

“ Be prepared to question yourself and your organisation and learn from people who have been there and done it; succeeded commercially at the highest level. ”

Laura Brailey, Head of Retail Operations,  
Mazda Motor Company UK

“ They really helped me to identify and connect with the right companies. I'm sure that without the help of the Careers Team, I wouldn't be where I am today. ”

Matthew Harden, BA Business & Management graduate 2017,  
Graduate Broker, Marsh



“ We empower individuals to become great professionals and outstanding business leaders who think with clarity and act with confidence and conviction. Our strength lies in our approach. We enable people to understand themselves and their responsibilities while at the same time blending the practice and theory of successful business. ”

This is Henley Business School.  
Where business comes to life.

